

Jonathan Martinez

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Front End Developer

Dynamic software engineer with 2 years of experience and a non-traditional educational background. Proficient in various technologies including TypeScript, React, and CSS. Expert in A/B experiments, funnel metrics optimization, and process visibility. Led initiatives to switch experimentation infrastructure and evaluate CMS frameworks for team needs. Passionate about delivering high-quality software solutions, collaborating with cross-functional teams to drive impact.

Work Experience

Software Engineer 2, Bestow Life Insurance Company

Remote

July 2021–Present

- Evaluated 3 CMS frameworks by building skeleton apps, writing documentation, and presenting findings to the team. Contributed to the implementation of the migration plan to the new framework after team decision.
- Developed an internal tool for a module-based CMS application to locate modules and pages quickly, leading to 10-20 minutes time savings for team members.
- Implemented and managed experimentation infrastructure with LaunchDarkly including building multivariate and mutually exclusive experiments, managing a custom SDK, and increasing process visibility through documentation and talks to engineers.
- Utilized React with TypeScript to develop responsive design experiments and effectively monitored A/B and split-url experiments with VWO, leading to notable enhancements in conversion rate and funnel engagement by 16.37% and 5% respectively.
- Led the initiative to switch from VWO to Launchdarkly, which provided better control over experiments by enabling the ability to turn flags on and off.

Project Experience

Budgety - [Code](#)

- Budgety is a personal finance tracking and organizing app that uses NestJS, MongoDB, ReactJS, TypeScript, Framer-motion, styled components, and is hosted on Google Cloud Platform. It includes features like user account generation, CRUD for transactions, budget generation, financial tips, and automated calculations for added transactions.

Volunteer Experience

Contributor & Event Organizer, freeCodeCamp Dallas Chapter (Now Dallas Software Developers)

Dallas, TX

April 2021–Present

- Organized and contributed to free developer events as a part of freeCodeCamp Dallas chapter, and played a key role in rebranding it to Dallas Software Developers, resulting in increased inclusivity and a broader scope.
- Facilitated growth of the Dallas developer community by providing technical lessons and growing the Discord community from 5 to 600.

Skills

Technical-skills: React, TypeScript, Remix, Responsive Design, Accessibility, Performance optimization, Search engine optimization

Soft-skills: Communication, Collaboration, Problem-solving, Attention to detail, Adaptability, Continuous learning, Leadership